

YipitData Adds Email Receipt Panel

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YipitData is integrating one of the largest and fastest growing panels of email receipts into its core web dataset. Combining these independent datasets will enable insights on competition, unit economics and customer cohorts.

We are integrating email receipt and web data into the following products:

- CVNA
- Delivery: GRUB, UberEats, CMG, MCD, YUM, PZZA, DPZ
- EBAY, StubHub
- ETSY
- GDDY
- GRPN
- ITU (TurboTax)
- Music Streaming: SPOT, P, Apple Music, Google Play
- Online Travel: EXPE, BKNG, Airbnb
- PYPL, Venmo
- SFIX
- Uber, Lyft
- U.S. Airlines: UAL, JBLU, ALGT, LUV
- Video Games: ATVI, EA
- W

To learn more about these products, contact data@yipitdata.com.

Data Owners:

YipitData is now expanding the number of datasets it works with. Dataset owners interested in working with YipitData and getting access to their 100+ customers should contact data@yipitdata.com.

About YipitData:

YipitData helps investors answer key questions, estimate company KPIs and avoid surprises with alternative data. We work with more than 100 of the world's largest hedge fund and long-only asset managers. The team is based in New York and has 90 employees including data analysts, research analysts, and data engineers. Learn more at YipitData.com